RESOLUTION OF THE CITY OF GILROY
SUPPORTING THE GILROY HISPANIC CULTURAL FESTIVAL

WHEREAS, through the collective efforts of committed Gilroyans, among them local business, professional and civic leaders, Hispanic and non-Hispanic, the idea of a festival to celebrate the rich heritage of our community's Hispanic roots has become reality, August 25th and 26th, 1990, Gilroy will host the Fourth Annual Hispanic Cultural Festival; and

WHEREAS, designed to celebrate the contributions of the entire Spanish speaking world the festival will offer foods, crafts, art and the music of the Spanish speaking countries of Europe, South America, Central America, North America and the Caribbean. Participants will include representatives of embassies, state and local governments and various ethnic clubs and performing groups. This year's highlight will be "GALLERIA TEOCALLI" (House of Creation), an exhibition of local Chicano/Latino-Americano professional and new emerging artist from Santa Cruz, Aptos, San Jose, Gilroy, Hollister, Aromas and San Juan Bautista; and

WHEREAS; Gilroy, because of its forty-eight percent Hispanic population and its historical beginnings amidst the ranchos of old Spanish land grants with California Missions nearby is an appropriate setting for such a festival. Sharing the influence of Spain and the Spanish language with cities like Guadalajara, Quito and Buenas Aires, Gilroy invites Hispanics and non-Hispanics alike to share in the richness of this cultural heritage; and

WHEREAS, volunteers, upon whom the Festival will rely almost entirely, will share in any profits realized as contributions to charities or organizations of their choice. Much of any income from the Festival to the Hispanic Chamber of Commerce will be returned to the community through increased commercial activity, contributions and scholarships; and

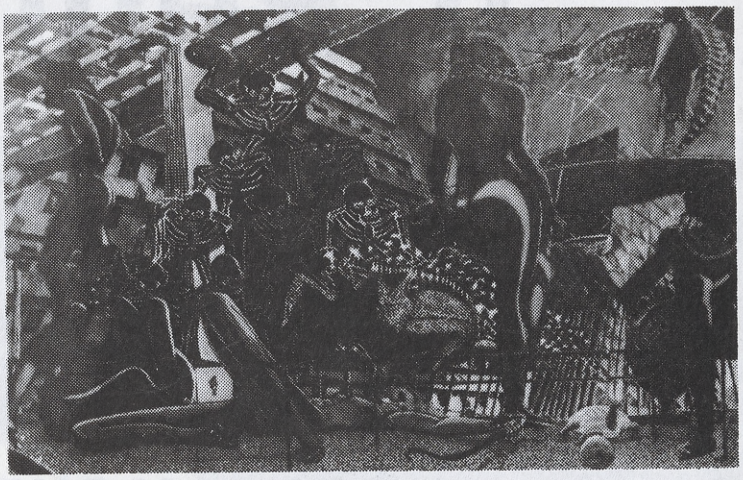
WHEREAS; the Gilroy Hispanic Cultural Festival celebrates the unique character of Gilroy with its great spirit of community, and in a special way, will help us to enjoy our unique Gilroy Heritage.

NOW, THEREFORE, BE IT RESOLVED by the Gilroy City Council that the Gilroy Hispanic Cultural Festival is endorsed and supported by the City of Gilroy and invites all members of the community to join in the spirit of this event on August 25th and 26th, 1990 which will provide enjoyment and excitement for all Gilroyans and our visitors.

PASSED AND ADOPTED this 6th day of August, 1990.

GALLERIA TEOCALLI

Edwardo Cadena Ramos



Eduardo Carrillo

Cruz Ortiz Zamarron

Eva Chavez

GALLERIA TEOCALLI

(House of Creation)

Eduardo Ramos, Director/Gallery Curator

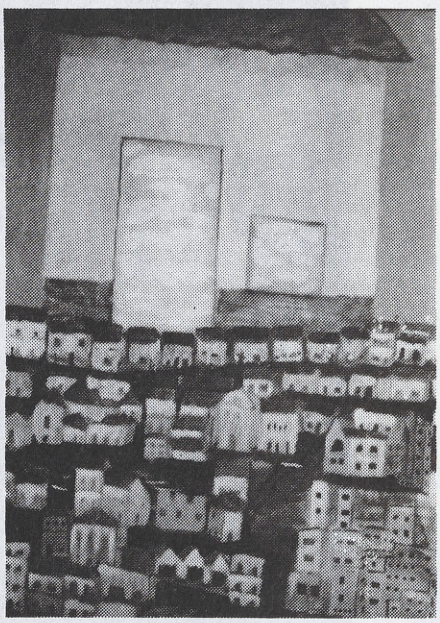
Carmen Leon

It takes great pride in presenting the second of four art exhibitions of 15 contemporary Chicano / Latino-Americanos painters from the local areas of Santa Cruz, Aptos, San Jose, Gilroy, Hollister, Aromas and San Juan Bautista.

The purpose of the exhibition is to create an awareness and exposure of under-represented local Chicano'Latino-Americano artists to the general community by providing a unique opportunity to see professonal art work. To solicit funding and support for the Galleria Teocalli Project.

The exhibition represents professional and new emerging artists. It ranges from abstraction to figuration. By juxtaposing their stylistic directions, this gives the viewers the opportunity to study and observe the contrast that keeps their forms of expression.

Some of these artists form part of a social-political movement and their work has contributed to the advancement and understanding of our cultural's aims. Some of the artist included in this exhibition have achieved recognition in the contemporary mainstream of American Art. While others choose to work in different directions, but still struggle for recognition and a place in society as artist.



Edgar Zancudo

Galleria Teocalli is in the process of coming out of a dream and becoming a reality for local artist. This space would be the only one of its kind within a radius of 70 plus miles.

This presents the opportunity for both the local artist to exhibit their work and the general community to abserve and appreciate local and professional artist exhibit their work side by side.

The other art exhibitions are slanted for the future. Dia de los Muertos in November, 1990 and the fourth located in San Juan Bautista (location to be determined). Please send your support and donations to:

San Benito Arts Commission
(Project: Galleria Teocalli)
P.O. Box 935
Hollister, CA 95024